

Create Original Blog Content for the America House in Kyiv !



Project Title	Create Original Blog Content for the America House in Kyiv !
Project Summary	Sharpen your social media communications skills. Create engaging, useful, and inspiring original written content for the America House blog. You'll help shape an entirely new communications initiative at America House Kyiv - the U.S.G's premier venue for cultural programming and outreach in Ukraine
Country	Ukraine
Agency	Department of State
DoS Office	N/A
Post	KYIV
Section	PAS
Number of Interns	2

Project Description

America House Kyiv is looking for 2 interns to work on an exciting new online media project – the America House blog. One intern will focus on creating blog articles, and one intern will focus on English language learning content. Each intern will commit to creating 1-3 blog entries per week.

This is a brilliant opportunity for students interested in journalism and/or Teaching English as a Second Language to test and apply their skills in producing engaging materials, sharing the very best of the U.S., and fostering understanding between the U.S. and Ukraine. It is also a fantastic opportunity to gain hands on experience with U.S. public diplomacy and outreach efforts in Ukraine.

This blog will be a mixture of language learning articles/exercises/quizzes/vocabulary lists, professional growth tips and entertainment content.

Topics will cover Language learning tips, Entrepreneurship, Technology, Art, Culture, Journalism, History, Politics, Travel, Education, Innovation, Skill-building , etc.

The initiative is inspired by digital platforms such as Mashable, Entrepreneur, Lifehack, Bored Panda, and Voice of America that create short and engaging articles that are accessible for non-native speakers of English. It is also inspired by language learning blogs:

<http://www.phrasemix.com/>

https://www.english.com/blog/?cat_ID=1

<http://www.spokenenglishpractice.com/blog/>

Some of the content of our blog will be based on lectures, workshops, and other events held at America House Kyiv. Videos, photos, recordings, and summaries of these events will be provided to the intern to use as a basis for blog entries.

The intern will cooperate closely with the America House communications team in Kyiv via e-mail and conference call.

Desired Skills Interests

Additional Information

America House is unique tech-forward space in the heart of Kyiv. It hosts a wide variety of activities, including discussions on pressing policy issues, speaker series, workshops, movie nights, discussion clubs, art exhibits, and concerts. Through America House we are helping Americans and Ukrainians to build a mutual understanding, to foster innovation, economic growth of Ukraine and provide Ukrainians with free resources to unlock young people's potential.

Watch this video to get a better picture about our creative space - <http://bit.ly/2rWTOMg>

And of course join us on Facebook.

Language Requirements

None